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We Advocate
MORE LAND IN FLOWERS

MORELANDS' SPANISH FORT NURSERY

DAPHNE, ALABAMA

WE BELIEVE IN CONSERVATIVE ADVERTISING AND HAVE TAKEN CARE TO DESCRIBE THE LIMITATIONS OF THE VARIOUS ITEMS THAT WE HANDLE AS WELL AS THEIR ADVANTAGES. IF YOU APPRECIATE OUR POLICY OF HONEST ADVERTISING YOU CAN BEST SHOW YOUR APPRECIATION BY TELLING YOUR FRIENDS ABOUT OUR POLICIES AND STOCK.

CAMELLIA FLOWERED BEGONIAS

You can grow Camellia Flowered Begonias just as beautiful as those on the cover of this folder but you must remember that they do not like hot weather. Start them early in shallow flats even with the surface of the soil after sprouting, transplant 3 inches deep in individual pots at least 5 inches in diameter. Keep them cool but do not let them freeze or become frostbitten. The rest is easy. Six large (1½"-2" Diam) bulbs all different including two shades of red only \$1.00.

PLANTER

Attractive forest green metal planter with baked on enamel finish. Has four side drainage holes which provide excellent drainage. Ideal for Begonias or other pot plants requiring good drainage (most do). Large enough (over 6" wide) and deep enough (over 6" deep) to give your plants "growing room". Contains enough soil to stay moist for several days between waterings. Give your Begonias and other house plants a chance—plant them in a properly designed container. These are mass produced locally and cost less than common clay pots the same size. Our price just 25¢ each.

PEAT MOSS

If you have good potting soil don't waste your money on peat moss but if your soil is too sandy or "packs too tight" the addition of 25% peat moss will do wonders. Peat Moss promotes good root growth but is no substitute for fertilizer. Enough peat to mix with the soil in six 6" planters—25¢.

AMARYLLIS

GUARANTEED TO BLOOM WITHIN 90 DAYS

Giant Hybrids similar to illustration. May be grown outside or planted in pots (6" or larger). Assorted colors only.

ANEMONES And RANUNCULUS

These cheerful flowers are an interesting addition to any garden. In the deep south they should be planted no later than Feb. 15th. Further north plant as soon as the ground can be worked.

CALADIUMS

It is too early to plant these now but we will have good bulbs at a good price when the time comes. We will send you a folder then.

GLADIOLUS

ALL BULB PRICES ARE POSTPAID

Same size (larger than a 25¢ piece) and same high quality as last year but we have a larger and much finer selection of varieties. All Glads packed in bags of 20 only. No bags will be split. Price 50¢ per bag. 10 or more bags—40¢ each, 25 or more 32¢.

NUMBER OF DAYS
REQUIRED TO BLOOM

Reds

— Agnita	Bright and brilliant scarlet	70
— Crimson Glow.	Crimson Carmine	80
— J. S. Bach	Large light red	75
— Johann Strauss	Large red	70

Yellows

— American Express	Bright yellow, deep center	75
— Gold Dust	Deep yellow	80
— Hopman's Glory	Bright yellow	80

Pinks

— Bloemfontein	Salmon pink	80
— Dr. Fleming	Bright pink with large blotch	70
— Picardy	Deep salmon pink	80

White

— Snow Princess	Pure white	90
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Orange

— Acca Laurentia	Bright orange	70
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Blue

— Memorial Day	Clearest, largest purple	75
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ORDER BLANK

Before ordering check the map to the right and our description to determine if the desired item is hardy in your climate.

PLEASE FILL IN THIS ORDER BLANK CAREFULLY

This form will be returned to you with your order.

In case of complaint this order blank MUST be returned to us since it is our only detailed record of your order.

GIANT AZALEAS (Zones I & II)

Branched, about 8 inches tall

Fielders White

Formosa

Please check size wanted

1st Year Plants

15¢

Pride of Dorking

Moss Point Rose

Pride of Mobile

Southern Charm

MACRANTHA AZALEAS

(Zones II, III & IV)

Macrantha

2nd Year Plants

20¢

DWARF AZALEAS

(Branched about 6 inches tall)

Coral Bell

Snow

zones

I, II & III

Enclosed for Azaleas

HINODEGIRI (ALL ZONES)

Hinodegiri — sorry but we are temporarily out of this fine variety. No second year plants will be available this season. First year plants will be available about March 15th. Plants may be booked now for shipment when available. Price 15¢ each plus shipping charge of 50¢.

Enclosed for Hinodegiri (March Shipment)

CAMELLIA SASANQUA

(Zones I, II & III)

Please check size wanted.

1½ - 2 ft. bed run 35¢

2 ft. & up select quality

50¢

NOTE

Camellias (over fifteen inches tall) will grow much better if they are cut back when they are moved. We will not cut back your plants unless you authorize us to do so, but we urge you to let us cut them back properly. If we may cut back your camellias, please check here

Snow On The

Mountain

Rosea

Slenderlee

White Butterfly

Cleopatra

Mixed

CAMELLIA JAPONICA

(Zones I & II)

Camellias (over fifteen inches tall) will grow much better if they are cut back when they are moved. We will not cut back your plants unless you authorize us to do so, but we urge you to let us cut them back properly. If we may cut back your camellias, please check here

Sarah Frost

Mixed (3 Varieties)

Pink Perfection

Brilliant

Mathotiana

Mathotiana Var.

2' Branched

50¢

12" - 15"

35¢

12" - 15"

75¢

Enclosed for Camellias

NOTE

The 12"-15" size transplants best and is your best buy.

GARDENIAS — 12 inch plants @ 35¢

Enclosed for Gardenias

CAMELLIA FLOWERED BEGONIAS

All Zones and Pot Plants

Bag of 6 all different — **\$1.00**

Enclosed for Begonias

PLANTERS — 25¢ each

Enclosed for Planters

PEAT MOSS

Gallon — **25¢**

Enclosed for Peat Moss

AMARYLLIS Zones I, II, III and Pot Plants

Bulbs are available in a mixture only

40¢ each — 10 for \$3.00

Enclosed for Amaryllis

ANEMONES

RANUNCULUS

Price 10 for 25¢ — 60 for \$1.00

Enclosed for Ranunculus and Anemones

GLADIOLUS

(See Reverse Side)

Enclosed for Gladiolus

TOTAL ENCLOSED FOR STOCK

PLUS POSTAGE & HANDLING — — — 50¢

(SEE EXPLANATION AT THE RIGHT)

GRAND TOTAL ENCLOSED

**MORELANDS'
SPANISH FORT NURSERY
DAPHNE, ALABAMA**

GENERAL INFORMATION

It will speed up the handling of your order considerably if you will use the order blank provided.

Since our stock is perishable, we do not ship C.O.D. Please send your remittance with your order. All stock is guaranteed to be satisfactory upon arrival or money will be cheerfully refunded.

OUR LIBERAL THREE-WAY GUARANTEE

- 1. ALL OUR STOCK IS GUARANTEED TO ARRIVE IN GOOD CONDITION.** We unconditionally guarantee all stock will arrive in good condition. Any of our stock may be returned within 7 days for full refund including return postage. All of our bulbs are guaranteed to sprout and any which do not may be returned for full refund.

II. ALL OUR STOCK IS GUARANTEED TO GROW.

Any stock which dies within one year for any cause whatsoever will be replaced at half price. Any complaints under the terms of Section II of our guarantee should state the kind and number of plants which die and should include 50% of the original cost.

III. CERTAIN STOCK IS GUARANTEED TO BLOOM. This guarantee varies with the item.

This map is an attempt to divide the eastern section of the United States into climate zones to aid you in selecting stock suitable for your section of the country. We do not guarantee its accuracy and we are well aware of the limitation of any such map. We do feel, however, that it should be of considerable help. It must be realized, of course, that the plants recommended for any one zone may be killed by extremely adverse weather, while on the other hand, by taking extra precautions it is sometimes possible to grow plants in a colder zone than we recommend.



ORDER BLANK CONTINUED

We never substitute when it is avoidable but we are occasionally sold out of an item which is ordered. If we are unable to fill your order exactly as it is written we will make the best substitution possible unless you instruct us otherwise. Satisfaction is guaranteed of course. If you prefer that we send you a refund instead of substituting check here If you have any special instructions on substitutions, please specify.

PLEASE MAIL TO: (Please Print)

Name _____

Address

City _____ **State** _____

IMPORTANT
(PLEASE CHECK ONE)
THIS SHEET WAS
MAILED TO ME
THIS SHEET WAS GIV-
EN ME BY A FRIEND

Please ship on or about..... Amt. encl.

Gardenias Or Gardenias Shipped After A

No Camellias Or Gardenias Shipped After April 15th.
No Azaleas Shipped After May 7th.

PLEASE DO NOT OVERLOOK OUR POSTAGE AND HANDLING CHARGE WHICH IS \$2.00 PER ORDER, EXCEPT FOR CANADA.

AZALEAS

For massed display of brilliant color the azalea is unexcelled by any other shrub. Azaleas are easy to grow if you are careful to select hardy varieties for your climate and if you plant them in acid soil.

Our map at the extreme right is designed to aid you in selecting the best varieties for your location. Soil in most of the East and Southeast is already acid but if your local soil happens to contain too much lime this can be easily counteracted by the use of an acid fertilizer.

We are now offering both 1st year and 2nd year plants. There is little difference in the size since both have been kept cut back, but the 2nd year plants are heavier rooted and have sturdier stems.

Many of the 2nd year plants will bloom this Spring. In general, the 1st year plants will not bloom until one year later.

GIANT (ZONES I & II)

FIELDERS WHITE	The best giant white.
FORMOSA	Purple. Very drought resistant. Compact attractive dark green foliage.
PRIDE OF DORKING	Red. Grows rather compactly.
MOSS POINT ROSE	A lovely shade of rose. Attractive foliage.
PRIDE OF MOBILE	Watermelon red. Our most popular azalea.
SOUTHERN CHARM	Similar to Pride of Mobile, but more drought resistant and darker green foliage. Bloom is a little larger with a slight purple cast.

MACRANTHA (ZONES II, III & IV)

MACRANTHA	Orange-red. compact, very hardy. Scattered blooms over a long period of time. This is a cold weather azalea. Does not bloom reliably in the Deep South.
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DWARF (ZONES I, II & III)

CORAL BELL	Coral Pink, double, hardy.
SNOW	White, compact, double, hardy.
HINODEGIRI	Red, compact, very hardy. (ALL ZONES)

CAMELLIAS

The Aristocrat of Southern Gardens

These plants are grown in open beds without the "benefit" of glass. They are a real bargain but they should not be confused with balled and burlapped field grown specimen plants.

CAMELLIA SASANQUAS: As camellias go, this specie is very hardy. Reports as to just how hardy are conflicting but it is our opinion that they may be grown in Zones I, II and III.

Sasanquas are not suitable for corsage work or cutting. They are hardier and freer blooming than the Camellia Japonicas and we recommend them for landscape use.

SNOW ON THE MOUNTAIN	Semi-double white. Very profuse. Our favorite
ROSEA	Large single flowers of brilliant pink.
SLENDERLEE	Watermelon pink, limber weeping foliage.
WHITE BUTTERFLY	White with pink blush. Single.
CLEOPATRA	Cherry red, single. Very compact growth. Dark green foliage.

CAMELLIA JAPONICAS: Where they can be grown, the Camellia Japonica is generally considered the most desirable specie of camellia. The blooms are very satisfactory for cutting and corsages.

SARAH FROST	Full double rose pink, flat bloom with rosebud center. 2 ft. branched. 50¢.
MIXED	Three unnamed varieties. 2 ft. branched. 50¢.
PINK PERFECTION	Full double delicate shade of shell pink, flat bloom. 12" to 15" unbranched. 35¢.
BRILLIANT	Full double red, flat bloom. 12" to 15" unbranched. 35¢.
MATHOTIANA	Also known as Purple Dawn. Very large bloom. Dark pink shading to purple, rosebud center, double. 12" to 15", unbranched. 75¢.
MATHOTIANA (Variegated)	Also known as C. M. Hovey. Same as above but splotched with white. 12" to 15" unbranched. 75¢.

GARDENIAS

(ZONES I, II and PARTS OF III)

THE KIND THAT FLORIST USE — 12 INCH BRANCHED PLANTS — 35¢